# Advocacy & Joining Forces

This past year, it has become abundantly clear that being effective means we must increasingly join our voices with others. Without our collective voices, our observations and solutions will simply fade away, and we will continue to feel downtrodden, wondering if things will ever improve. So, share your ideas and use your voice. We're here to help, amplify, empower solutions, and bring your ideas forward.

### **ADVOCACY PHILOSOPHY**

Advocacy affects the environment in which we deliver our care – reducing struggles, simplifying care delivery, and creating the future.

We advocate for our patients, our clinicians, and our clients, using our knowledge and expertise to take strategic action and make targeted investments that enact meaningful change.

### **ADVOCACY APPROACH**

We advocate collaboratively, within our organization and our industry, to support transformation, at federal and state levels, and with payors.

#### **ADVOCACY GOALS**

**Support** the delivery of high-quality, patient-centered care

# **Create and maintain**

a constructive clinical practice environment

## **Ensure**

economically sustainable practices



It is extremely tough to practice medicine, particularly emergency medicine, in today's environment. Many outside our field believe that the challenges were related to COVID illness, and because the pandemic is 'over' things should have improved but those of us on the inside know better. The workforce-related impacts of the previous two years will be far-reaching and long-lasting.

I do believe that crisis yields innovation. We are seeing people try to innovate in ways that are exciting, including within emergency medicine. At SCP Health, we are embracing this innovation, meeting challenge with inspiration and resilience, and working to influence change in a way that meaningfully impacts clinicians.

Ken Heinrich, MD, Executive Vice President, Chief Medical Officer – Emergency Medicine



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