

4Cs of Strong Medical Leadership



Strong clinical leaders keep their team grounded and focused. They bring their professional skills, experience, and perspective to the table, allowing colleagues, patients, and administrators to rely on them.

What characteristics make a strong leader?

4Cs of Strong Medical Leadership:



Communication: Tailor your message to your audience (colleagues, patients, or executives) and modify your discussion style based on your desired outcome.



Collaboration: Model authenticity, introspection, and learning to create an ideal environment for teamwork and innovation.



Confidence: Project a combination of confidence, strength, and humility to give your team a sense of security and support.



Calm: Strive to maintain composure in the face of complaints, concerns, and chaos. Keep your cool and work to understand, empathize, and act if necessary.



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